

# Science Park

The High Tech Incubator

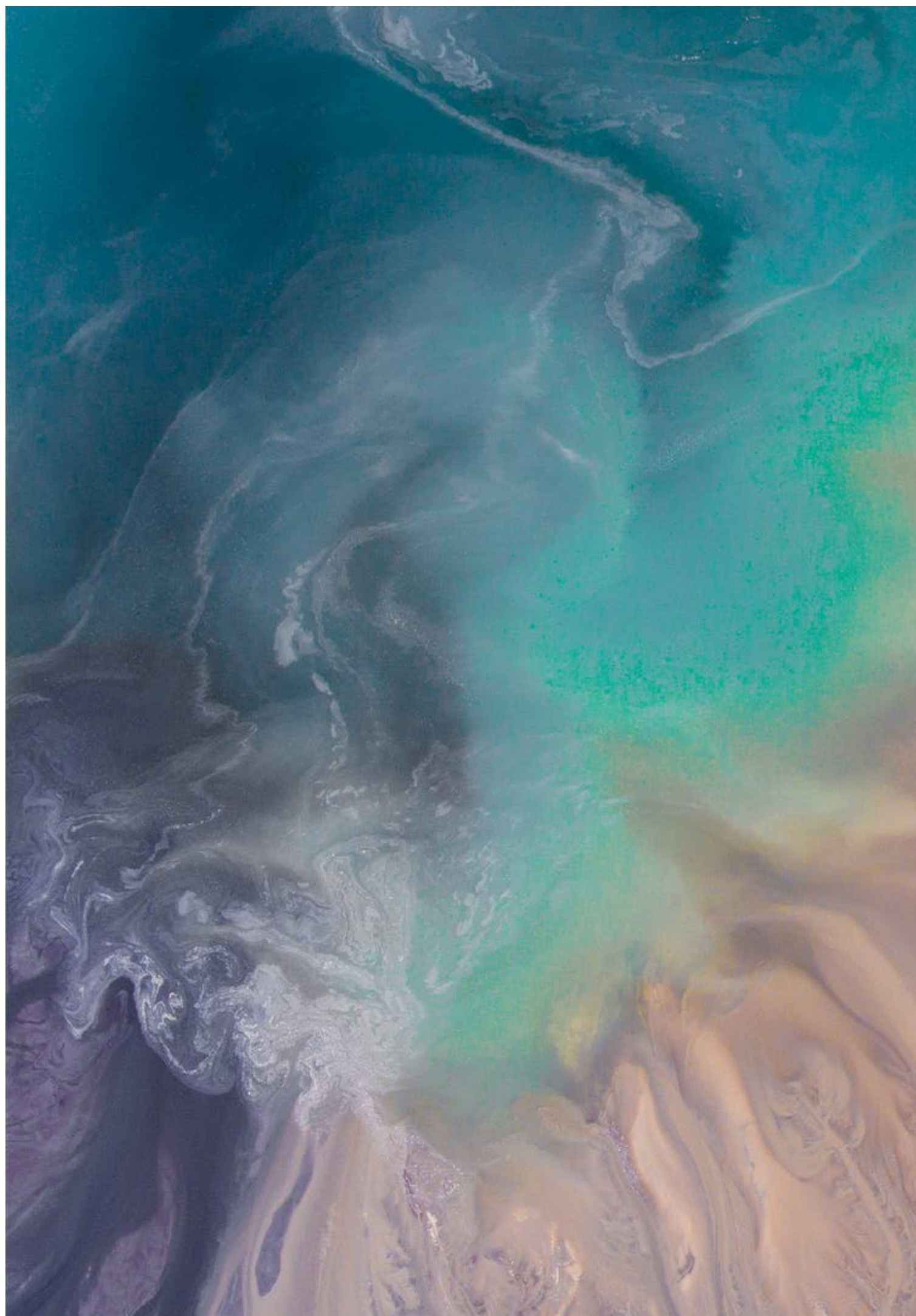
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Page

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## **Perigee**

### **Predictive Digital Fundraising**

Perigee is a software platform that enables organizations to find prospective donors based on satellite data and social media sentiment analysis. By identifying social interest among users and the ability to target them directly, donation income increases up to 40+%. Perigee has been designed in close cooperation with leading NGOs and is fully integrated into existing decision-making workflows. The service aims to close the funding gaps via innovative, user-friendly and transparent approaches.

#### **USP**

Reduces fundraising costs, maximises income and minimizes the workload for fundraisers significantly

#### **Target market**

Initial market entry in the GSA / DACH region, followed by a worldwide rollout

#### **Space connection**

Perigee uses state-of-the-art emergency services like Copernicus EMS to trigger its analytical engine and translates satellite data into actionable knowledge for a wide range of users

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