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The High Tech Incubator

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# Robotic Eyes

**Increased efficiency and productivity while reducing costs through intelligent AR deployment.**

Robotic Eyes GmbH, founded in 2016 by seasoned augmented reality (AR) experts, is the maker of REX. Customers want to see what they are buying. With REX customers anywhere in the world can instantly see realistic holograms of any product. The ability to explore a planned purchase in AR lets customers buy faster and with higher confidence.



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