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The High Tech Incubator

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Perigee

Predictive Digital Fundraising

Perigee is a software platform that enables organizations to find prospective donors based on satellite data and social media sentiment analysis. By identifying social interest among users and the ability to target them directly, donation income increases up to 40+%. Perigee has been designed in close cooperation with leading NGOs and is fully integrated into existing decision-making workflows. The service aims to close the funding gaps via innovative, user-friendly and transparent approaches.

USP

Reduces fundraising costs, maximises income and minimizes the workload for fundraisers significantly

Target market

Initial market entry in the GSA / DACH region, followed by a worldwide rollout

Space connection

Perigee uses state-of-the-art emergency services like Copernicus EMS to trigger its analytical engine and translates satellite data into actionable knowledge for a wide range of users

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